

JustGiving™

New to the world of online fundraising? Don't fear. It is quick and easy to set up a Fundraising Page for a cause you care about on JustGiving and oh so rewarding. You can make a real difference and be a #LifeChanger in just a few minutes.

So how does it work?

Create a page – www.justgiving.com



It really is that simple for you. Choose the hospice you want to support and create a Fundraising Page. Add a story and say why you're raising money. If you're taking part in a challenge or event make sure you include that too. Don't forget to explain how the Charity helps (this can be a personal story from your own experience or information you have sourced from the charity's website).

Share it with your friends and family



Text your family, post it on your friends' Facebook walls and email everyone at your workplace! Add it to your email signature, tweet about it, and let everybody know what you are doing.

Your friends donate (woohoo!)



All that hard work means donations come flooding in to your page and get you on the way to smashing your target.

You build the page, share it, update it and thank your supporters as your fundraising journey progresses, now it's over to us.

We send it to the Charity

Once a week the money that you raise on your page is sent to the cause you have chosen to support, minus our small charges and the transaction costs that all payment providers charge.

You don't need to take any action, your job is simply to spread the word as far and wide as possible about the fundraising you are doing, and we take care of all the other details.



1. Promote your selfie! Fundraisers with pictures on their page raise 14% more per photo. A perfect excuse for a #selfie.



6. Be creative. Think of interesting ways to get people excited about your fundraising. "If I reach £1,000, I'll take part in the event wearing fancy dress."



2. Tell your personal story. Why do you care? Tell your story about why you are fundraising.



7. Let the charity know. By letting them know you have set up a fundraising page they may be able to help you spread the word



3. Shoot for a target. Pages with a target raise 46% more. Aim high and tell the world.



8. Update your page. Let supporters know how you are doing by updating your page often, they will enjoy following your progress.



4. Don't be afraid to share. Sharing on Facebook, social media and WhatsApp raises more. People want to hear about the good things you are doing.



9. Encourage others. Convince your friends to take part and raise money as well, it makes the experience more fun!



5. Don't forget about email. Friends, colleagues and neighbours who are not on social networks but would love to hear about what you are doing.



10. It's not over 'til it's over. 20% of donations come in after an event, so make sure you follow up the event with an update about how you did