

Your Fundraising Guide

Night to Remember



Full of
inspirational
ideas to help
kick-start your
fundraising!

Remembering, celebrating,
supporting hospice care





Welcome

Thank you for signing up to Night to Remember to raise funds for local hospice care.

Southern Hospice Group is a local charity made up of three hospices our local communities know, love and support: Chestnut Tree House children's hospice near Arundel, Martlets in Hove and St Barnabas House in Worthing.

Specialist care is provided in people's own homes across Sussex and South East Hampshire, as well as in our hospices. And, when the time comes, our incredible staff are there to support people at the end of their life so that they can die with dignity in a warm and caring environment.

Thanks to support from people like you in the local community, people with life-limiting illnesses and their loved ones can enjoy life as fully as possible, for the time they have left together.

In 2025, over £65,000 was raised for St Barnabas House. 2026 is going to be bigger and better, as the event opens up for the first time to all three hospices that are part of Southern Hospice Group. Together we're stronger - with every stride you take and every pound you raise you'll help families make precious memories of their own, bringing light to even the darkest of nights.

When the worst happened, they were there for us – practically, emotionally, unconditionally.

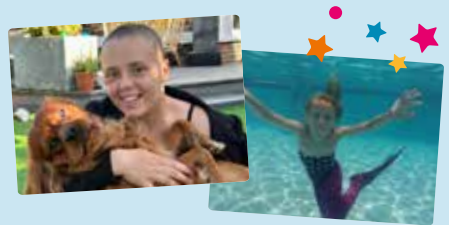
Millie's parents



Derrick's story

Derrick had a "heart of gold" and was "one of the kindest people you could ever meet". After being diagnosed with early-onset Alzheimer's disease, and later incurable cancer, his health declined quickly.

During the final week of his life, he was cared for at the hospice, which meant his family could spend precious time with him — holding his hand, sharing memories, and saying goodbye.



Millie's story

At 14, Millie and her family received some devastating news – Millie had a brain tumour. The cancer treatment was tough, but at Chestnut Tree House she was able to be a teenager again rather than a patient.

The House became somewhere Millie loved – where she enjoyed pizza-making evenings, pamper days, laughter and friendship. When the tumour returned and there were no more treatment options, the team helped the family make precious memories together, and enabled Millie to face the end of her life on her own terms – with extraordinary courage.

JustGiving

Setting up a JustGiving page is quick and easy. It's the best way for you to collect sponsorship online and ensures that we receive 100% of your donations.

1 Set up your JustGiving page

You should have received an email from us with a link to set up your JustGiving page.

2 Tell your story

Personalise your page and tell your supporters why you are taking on this challenge, it could be that you are taking part in memory of someone special or to have fun with friends and family. **Writing a story on your JustGiving page helps your supporters understand why you're fundraising.**

3 Set your fundraising target, and shoot for the stars.

We're asking everyone to fundraise £125 or more. 86% of fundraisers who set a fundraising target hit it or exceed it!

4 Self donate

People who make a donation to their own page to get them started raise a whopping 29% more!

£101

£101 could mean a new hospice patient receives a home visit from a Community Nurse Specialist – assessing their symptoms, providing emotional support, and helping them plan for the future.



5 Share, share, share

Share your JustGiving page with your family and friends, on your socials, with your colleagues and don't forget about messenger apps like WhatsApp.

Fundraisers who post on their socials every day raise triple the amount compared to those who post every 2-3 days or weekly.

6 It's not over till it's over!

Up to 20% of all your donations could come in after the event. Don't forget to tell everyone you completed your challenge and that there is still time to get those last-minute pennies in.

£56

£56 could give a bereaved family a therapeutic group session with a family counsellor in the days, weeks, or years after a child has died.

£251

£251 could fund a nurse on the adult hospice ward for a full day - offering comfort, easing pain and helping people live life to the full in the time that they have.

Cash

You can pay in any cash you raise directly to your JustGiving page. Pay the donations into your own bank account and make an online donation via your JustGiving page. If you choose this option and are a UK taxpayer make sure that you un-tick the Gift Aid box. Gift Aid should only be claimed when an eligible donor is making their own donation, not on behalf of someone else or a group.

Fundraising ideas, hints and tips

Put the **fun** into fundraising and have a look at these ideas to help you smash your fundraising targets!



Update your JustGiving page and socials regularly with new training pictures and fundraising milestones. Let supporters know how you are doing, they will enjoy following your progress and you can even do it through JustGiving's smartphone app.



Be creative and think of ways to get people excited about your fundraising. Why not tell everyone you'll take on your challenge in fancy dress if you raise £300?



Ask your employer about match funding.



Offer to help your friends, neighbours or family in return for a donation. Clear out gutters, mow the lawn, clean the windows, or offer general handy help!



Use your skills! Can you make, create, or bake things for donations?



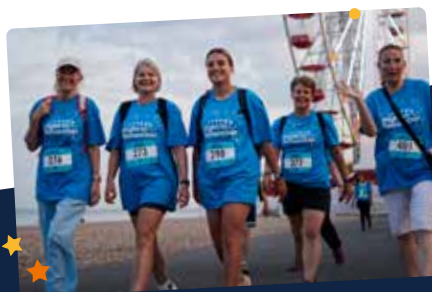
That age old favourite – a quiz night! Top tip: don't forget to charge for entry per person – and add on a raffle to boost your funds!



Don't be afraid to ask for smaller donations. Send an SMS or WhatsApp with a link to your page to friends and family and ask for just £2 – you'd be surprised how a small amount can make a big impact.



Have you or your family and friends got unwanted or unused items? Why not sell them online or at a car boot to give your fundraising an extra push?



Night to Remember

Our friendly team of fundraising experts are here to help you on your journey. We'd love to hear from you.

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Southern Hospice Group is a charity registered in England (registered charity number 256789) and is incorporated as a company limited by guarantee (registered in England number 930107).

